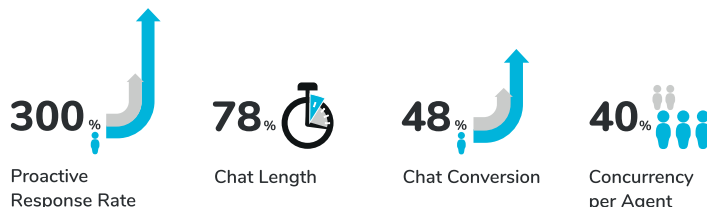


## INSIDE™ by Powefront will help you deliver a frictionless online experience

Retailer have enjoyed up to 48% increase in conversion using the platform.

More educated and quicker responses to all customer needs have contributed to a 15% improvement in CSAT. The result means much higher conversion with a better AOV and less outlay.

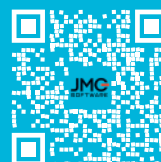


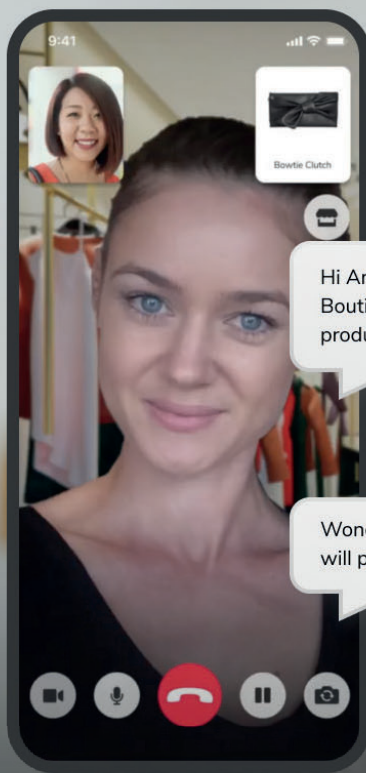
### INSIDE Store App

INSIDE™ by Powefront is an AI-powered live chat and messaging solution that allows brands to mirror the in-person customer experience online.

Showing your visitor's data through our animated user interface (Avatars) to the online agent provides them with a wealth of information. The agent instantly recognises the customer's needs, giving more significant meaning to each engagement. The proactive chat feature reaches out to your most valuable visitors when they need it the most or when they need the support to go ahead and buy. Delight the customer by giving them exactly what they need, when they need it!

- ✓ 50% fewer engagements through an intelligent targeting engine
- ✓ 300% better engagement
- ✓ Chat speed increased by 78%
- ✓ Customer satisfaction up by 15%
- ✓ Conversion up an average of 48%
- ✓ Chat agents are able to handle 40% more chat volume





Hi Amelia! This is Tanja from the Metro Boutique store. I have some gorgeous new products in store I'd love to show you!

Yes! I'd love to see them!

Wonderful! Calling you now on video, it will pop up right here.

**inside** by Powerfront™

### Bring the in-store experience to customers shopping at home



Video capabilities allow sales associates to demonstrate features and products via one-way or two-way video call.



Flag VIP customers so sales associates receive notifications when they're on the website.

### Overcome a decline in your store foot traffic



Assist customers actively shopping to ensure customer satisfaction prior to curbside pick-up.



Proactively engage with website visitors near you with retargeting to build relationships with local customers.

### A seamless omnichannel experience



With customer conversations now mobile, engage with your customer via video call, live chat, email, sms, Facebook messenger, and more, from anywhere.



Proactively send a customer a personalized link so they can chat with you directly or schedule a virtual personal shopping appointment.

Ready to see how INSIDE can transform your business?

**Humanize your customer service.**

**JMG** SOFTWARE PARTNER **inside** by Powerfront™



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